Moving Offline Communities Online

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Public Interest Registry

Public Interest Registry: Providing a secure place for non-profits on the Internet

One of the original TLDs since 1985
407 Registrars in 53 countries
Registrants in 175 countries

Open & unrestricted TLD
Official, trusted and authentic

Active member of the non-profit community

Global stewardship of Internet extensions for numerous types of organizations

.ORG
A place for any organization, large or small

+10 million domains

.org
advance your mission

IDNs
A place for organizations to connect with non-English speakers

.संगठन

.орг

.机构

.组织机构

.NGO/.ONG
A robust community restricted to validated NGOs

.NGO
a Public Interest Registry initiative

.ONG
a Public Interest Registry initiative

Factors that would bring NGOs online

Distinction.
Discoverability.
Resource facilitation.
A voice.

Addressing the NGO community's needs

Distinction.
A trusted environment

› **PIR requires validation of NGO status to obtain a domain.**

Discoverability.
A specific web address and the ability to be searched with relevant criteria and be easily found.

› **PIR is launching a searchable directory and supporting profiles that will contain NGO-specific information.**

Resource facilitation.
Mechanisms to increase efficiency in areas such as driving donations via information and donor tools

› **Profile pages in the .NGO Directory will include information on key initiatives and other data of interest to potential donors or others looking to get involved.**

A voice.
Have an on-going dialogue with the community.

› **PIR is launching the .NGO Directory as a space for NGOs to collaborate and learn from one another.**

NGO Directory and Profile

Registration, Validation, and Setup

① **Register .NGO/.ONG name[s] with a Registrar**

① **Begin the Validation process: Log-into the secure account management system to provide PIR your organization's information**

② **Personalizing your directory profile: Upon registration approval, update your .NGO/.ONG profile with the information you want to share with the world**

Register .NGO/.ONG name(s)

PIR Validation Console

Provide credentials

Approval

Personalize Profile
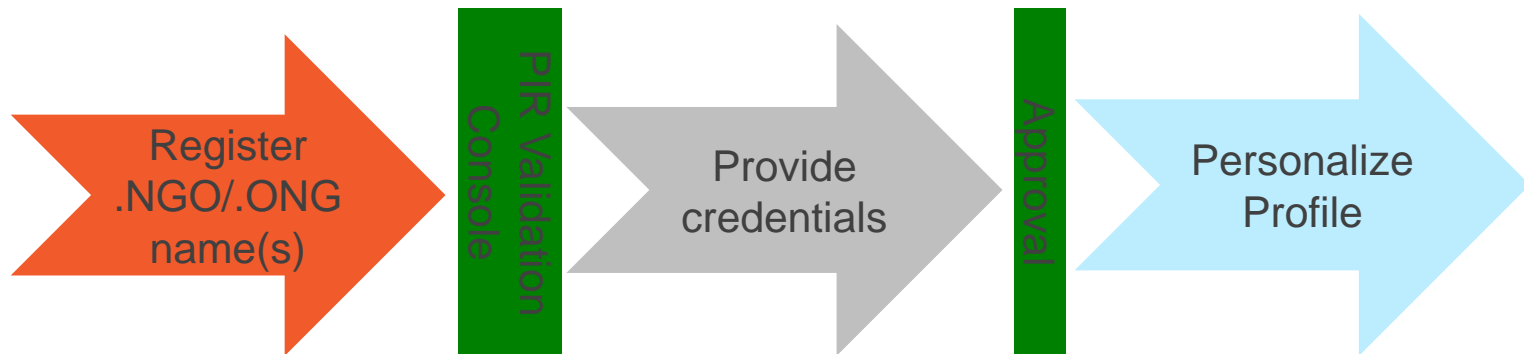
The .NGO/.ONG Validation System: Two Primary Elements

1. Validation Service Providers

Regional organizations confirm if organizations meet the **NGO Definition and Validation Criteria.** The providers send the **NGO Confirmation Data** to the **PIR NGO Validation Database.**

NGO Validation Database
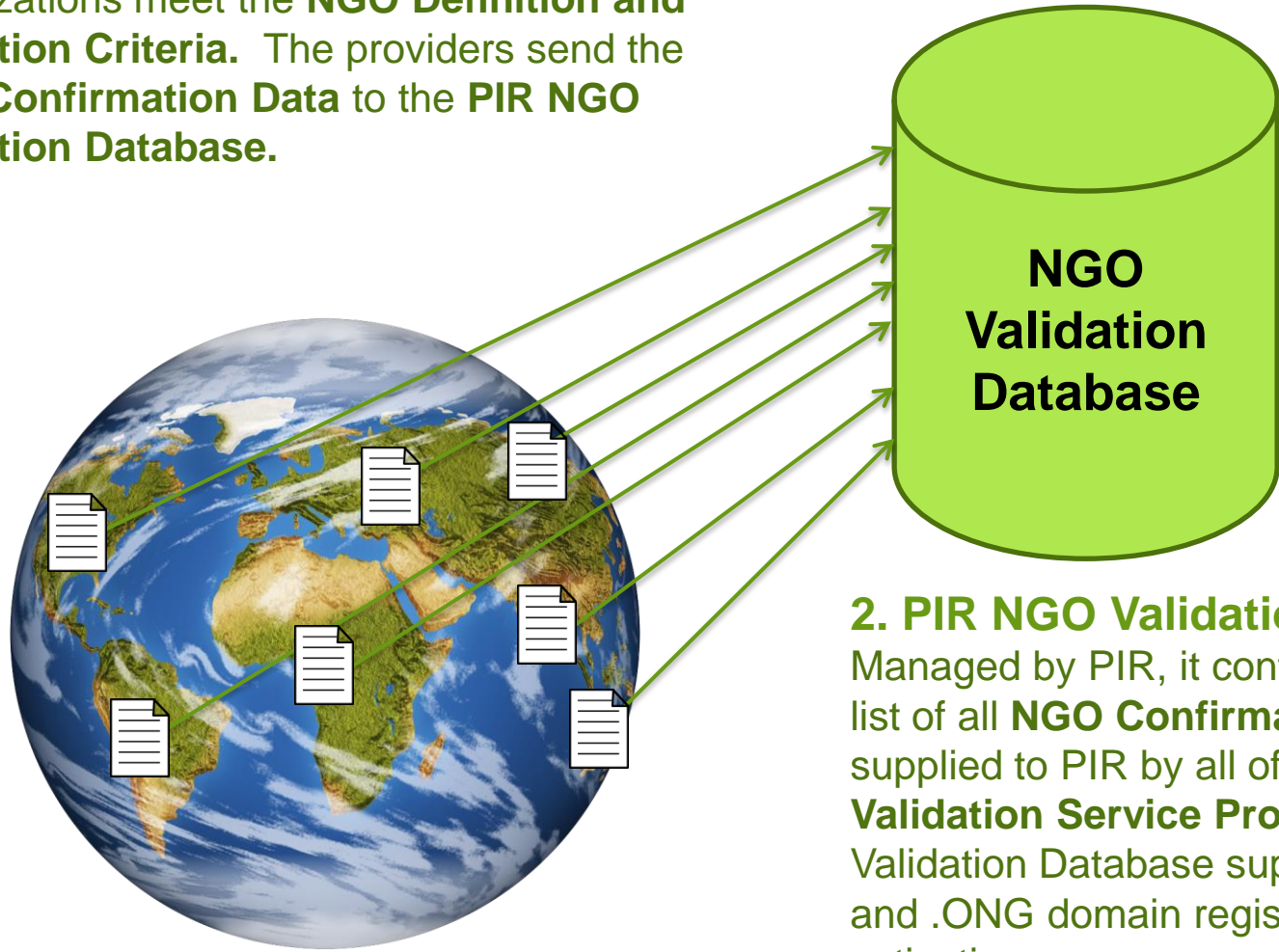
2. PIR NGO Validation Database

Managed by PIR, it contains a compiled list of all **NGO Confirmation Data**, as supplied to PIR by all of its **NGO Validation Service Providers**. The NGO Validation Database supports the .NGO and .ONG domain registration and activation process.

Maintaining the Integrity of Validation

1. **PIR compliance checks.** Random, monthly checks that registrants are still on current lists

2. **Community Challenge Process**. PIR will provide instruction for parties to challenge a .NGO/.ONG registrant's status (as meeting the PIR definition and criteria for a NGO), through a dispute resolution provider

3. **Domain dispute resolution.** Existing, defined methods of dispute resolution that address rights to a .NGO/.ONG domain name

Thank you.

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