

RNIDS

Registry of National Internet Domain Names of Serbia (RNIDS) is a private not-for-profit foundation established to manage country-code top-level Internet domains (ccTLD) in Serbia

The RNIDS Founding Assembly was held on the 8th July 2006

RNIDS manages the register for the country code top-level Internet domain of the Republic of Serbia, .RS, in accordance with the decision of ICANN dated 11. 09. 2007. On the 8th November 2010, ICANN accepted RNIDS's proposal that .CP5 become the Cyrillic domain of Serbia and assigned this label to our country as the second country code top-level Internet domain.









Alphabets in Serbia

One official alphabet – the Constitution says... (example: што)

and yet, we use **two** equally (Cyrillic and Latin with special chars, both phonetical) ($\mu \tau \sigma = \tilde{s} t \sigma$) We use two, but... on computer - we "try to" use the **third** – ASCII on computer ($\mu \tau \sigma = \tilde{s} t \sigma \neq s t \sigma$) There is more than 20 minorities in Serbia with their own alphabet and 3 alphabets became <u>**23**</u>



Serbia is not unique...



Serbian IDN short history

November 2009

• ICANN launches a fast track process for obtaining top-level domains which paves the way for IDN.

December 2009

•Serbian Government tasks the Ministry for Telecommunications and Information Society (MTID) to obtain a Cyrillic domain.

February 2010

•RNIDS begins a public debate on the need for a Cyrillic domain and initiates a procedure to choose a localised top-level domain extension in the Serbian language and the Cyrillic script.

16th June 2010

•The public debate, survey and vote on what to call the Cyrillic Internet domain of Serbia come to a close. The two proposals with the most votes from the Serbian Internet community are sent to ICANN for evaluation.

•.cpб had 8336 votes

•.србија had 1734 votes

15th July 2010

•MTID determines that RNIDS meets all the conditions for managing the register of Cyrillic domains.





Serbian IDN short history (2)

September - November 2010

• Task group drafts registration rules for .CPB

November - December 2010

•A public debate on the principles and rules of registering Cyrillic domain names begins.

21st April 2011

•The ICANN Board of Directors backs the request that the management of the .cp6 domain be assigned to RNIDS.

3rd May 2011

•The Cyrillic domain .cp6 becomes accessible on the Internet after the Internet Assigned Numbers Authority (IANA) assigns its management to RNIDS.

11th May 2011

•The new, official RNIDS website becomes the first local site to use the new top-level Cyrillic domain, at the address рнидс.срб.

28th May 2011

•Regulatory enactments governing the registration of .cp6 domains are approved at a meeting of the RNIDS Assembly

27th January 2012

(РБ

IDN is alive!



Media boom!

invest doness 1 na pariceature piomima-Egipat, Saudibles Arabita i Ujedinjani Arapeki Encirati prve sa tri peselje kojima je odobrene da svoje adrese na Informeta piña anapakim phenom amonto latininog, a Razija je prez potelja kojoj je emogaleno de registraje adreie na Internets i ne diritici, se consilorm .pdf. pored postsjedeg technikesg inda ...raf. 0d 27 Latapata (anti new dici pridratile se i Srbije koje je do bis cirkitsi internet domen "cpff" Caratho anternet damase "spil" je preved dements ... rs", dragt traci scalmi darmen Sebije. Nationalm internet durant ored

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Sp Intermovanje oftglodno pesiod midam to da de nost domen predstavljati podstrek na ste kortanih

Od

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Vaš.cpб domen

Na Dan Svetog Save, 27. januara, biće zvanično pušten u rad ćirilični domen Srbije. Mnogi ljubitelji našeg zvaničnog pisma su dugo čekali na ovu mogućnost, pa da vidimo kojim putem se sada stiže do моіе-име.coб domena

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БЕОГРАД (Бела) - Ресистряција кационалног Харилин-ног долана Србија тарб' почоће у летак, 27. јанувак, ка Сактор Саку.

РЕГИСТРАЦИЈА ЋИРИ ЛИЧНОГ ДОМЕНА СРБ" ПОЧИЊЕ 27. JAHYAPA

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Advances (E1908).

Орана 17. јануван класника сајчењ, тро Орана 2. Грбаја, когу за репотурју и Барикачки. СРБ докек. Праки когу истопи прако регистрације калбе скано menus meniches an electronyment \$5 passes, to to proceeding of pass. Boom so promine because a series with he in teегерди-скако вс меля, без обхаро на те до на тичной портании Righten и и портании и портании Righten и Righten и Righten и Righten и Righten и Righten Rig Jagma za ćiriličnim dom Interest of Automatical Statements Eparamas, ante arregoer cajt seña he ja or agar as de agres, o CPG e SS, raceno ve Novi internet domen .srb, ĉija je registracija počela juče, za INCOME ADDRESS OF BRIDE ADDRESS OF BRIDE samo jedan sat uzelo 235 korisnika koji vole srosko olsmo. Haces proper happenearer powers.

Cirilični internet-domen

Section Rectadated a

enika. Ta specijalitestija po govornom potručju bi trebalo da umrogone una-

trgaju iskljalivo na odredenim gover-nim područjima. Pored topa, protizu-

menjerse arpskam govortom podrač),

a registrovane na internacionalnim de-

mentera, moti da se prebaro na dirácia.

D

Piši srpski da te ceo svet razume Uvođenje domena koji trebalo bi da omogući ravnopravno korilićenje interneta, tako da i

koji manje poznaju engleski jezik i latinicu, ili jednostavno preferiraju drugo pismo, mogu upotrebljavaju na internetu

Phija de hiti pria i jedina država bia glavni pokretat za razvoj internati internati baskadnici orašnovanih internat-denorna u sostuli. Bagistanija dirižitvog internati. Stale peaks include shows, indee ... lost russ

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zredi konizionje interneta i profiri tre- nationalizeri Domain Name - IDNO na Za Prechaga Mildevida, menadi narpe retarise 24 journal, institucije citicko oloktovo mznuja najmogdudelja ozdaja na je sano nastavak priote s navi pretogra i kostiličenje citicko oloktovo rtentorne, a omogadana i holja i azare-rentje reklamiranje kompanijama koje zomijama u svotu koja je tsabla cholata kli tek radavno. Svaki teterr doracta na nacionalnom cisma, a Ra- la legimitiaro i miega molee se i makamahé presix (analeste). Gotovo polovina od internet adress jer de sala adrese na- više od duse milijurnise više od dve milijarde definite notil identitiet na in korisnika interneta Veldu je broj korivnika Pacetao ematraju da im je dovoljno d u svetu ne govori engleskim jezikom i duju svoje stranice na tita sa Medutian, kako kalle Militević

trienteren viadija engleski jază i la Inne, ali palati drug jestri i sociesti ne piera zuanteraja des trg globalnog Sveto. De audora systa. De nedareta su sve adrese s

interneto pisarse latinicem i angleskim alfabeten. Taj standard praktičen je za gistar nacionalnes internet domena S bije (RMD5) je kao novladin neprofirsi foad sproveo i finansinas taj prozes koji poveća kinju, uvede neva ogn kortenior u semijana u kolma se kori S) lotinica, oli ne i u orieni u kajima us skatberi jucik iqzimje drugiri pisnima, traje skuso dve godine. uvedenje domena opći trvitalo bi da navodi on i postedenje na ki i t navogavli nivropravno korišćenje inter-naloga, već zirogina deslo na Fazkao kto su difilition, arapsito ili kinesko. Pressi podačena internet-korporacije oznogači ravnopravno koriščenje inter-os dodržu imora i brojevu, koja upravlja preti Vočna jazda u žirkaj konsti renje-oku, metoj se ostali bez prog profila. rarpodelani internet demento u secto, sici jeniti i pranto, pa na se lako unalli u a time i ber priotapa "oveja" españ-danto polovita od više od dive milijani operavbi izverneta. Medutiri, civilica narra Facebook kao i sve ostale dudir kortanka interneta u sestu na gavori amagučova da i oni koji manje poznaju. Uvine niježe, olibini su kanali kortaniengleskim jerikom i na skoli sa latinič - engleski jožik i latinizu, ili jadrostavno - kacht, fenomeralna stvar na časkumie nim piemum. Zbog togo je KADN odlu prečernega drugo plano, nago da go čio da ostogaći pisaty: tmenu domena i apateebljavaja ptilikom karskienja irrat macionalmini triententa. Unitario je ta terreta

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Registracija ćiriličnog domena .cp6 počela je na Dan Svetog Save, 27. januara

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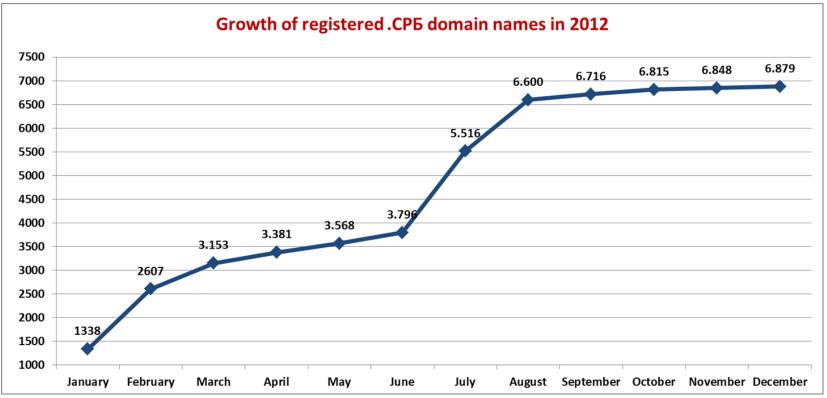
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UP

2012:







UPS... GOING DOWN

2013: ?

Decline of registered .CPE domain names in 2013





27th January – the first birthday of .CP5 domain





We have more than 80.000 of ASCII domain names

What happened?!





Different approach

This is not a fashion or political question.

This is a product, that needs some improvements.

We analyze the market – main reason for unsuccessful year for our IDN was:

"I have a domain, but I dont have cyrilic mail adress"

Further measures and improvements:

- Pricing politics: Bundling of .CPE domain with .RS domain will make .CPE domain significantly more affordable, then the stand alone registration.
- Pricing politics: Program of support to Internet popularization projects on .СРБ domain aims to increase the useful Internet content.
- IDN emails: Join forces with .RU + .UA in initiative to push Microsoft, Google and others to IDN e-mails
- IDN emails: Participate in IDN emails development, including beta testing
 - Add latin with special symbol in ASCII domain .rs



THANK YOU

Dušan Stojičević

dusan.stojicevic@rnids.rs



